

# The Light News: July 2024

## THE RECRUIMENT CHALLENGE

Care workers play a vital role in delivering essential services to vulnerable clients, including the elderly.

Finding new carers and retaining staff has become increasingly important since lockdown. Having a high staff turnover is more likely to impact on both the quality and consistency of client care. So, how do agencies reduce attrition and improve retention?

Care jobs are emotionally demanding, so having effective communication and regular staff meetings help carers share their issues and find support from their colleagues. Paying a real Living Wage that reflects the value and demands of care work also makes a significant difference.

Focusing on career advancement, with a positive training and

development plan, helps inspire staff looking to climb the career ladder. Recognising the importance of life outside of work is paramount as is flexibility to maintain a healthy work-life balance. This in turn improves staff retention.

In summary, growing and retaining quality staff in the care sector is possible provided that you truly value your workforce; offering a fair 'living wage', encouraging career development, and promoting a healthy work-life balance.

It's about fostering a workplace culture that feels more like a supportive staff community than another workplace.

This is how HSL Care continues drives client-care improvement - making sure that staff feel respected and valued every day.

## HSL CARE NEWS: RECRUITMENT

HSL Care continues to grow through meeting the increasing demands of new clients looking for a comprehensive range of domiciliary care, delivered by a reliable, local Care Agency. Being Stockport-based means new clients can receive care and support quickly.

## **WORK LIFE BALANCE - THE KEY**

Work-life balance for recognises that Carers are important individuals, with their own needs and aspirations. HSL Care actively promotes a positive life outside of work for its employees; to promote the emotional welfare both in and out of work. HSL Care has a unique approach to care provision - where staff and clients feel truly valued and everyone feels like one extended family.

#### THIS EDITION FEATURES

- The Recruitment Challenge
- Work-Life Balance The Key
- Rizwan Saleem -
- Senior Care Assistant



#### **EMPLOYEE FOCUS** RIZWAN SALEEM: SENIOR CARE ASSISTANT

Rizwan is a real family man and splits his time between being a professional carer and holding a Management role at another company. He's really into his football, - an avid League Arsenal fan and loves his cars - owning a 3-Series BMW. Rizwan's best quality is how he is so natural at putting everyone at ease, especially clients who enjoy their time with him.

#### **HSL Care Contact**

For further information, contact the HSL Care Team today!

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